

AMENDMENTS TO THE SPECIFICATION:

Please replace the paragraph at page 21, lines 19-22 with the following:

The specimens obtained from the polyethylene resin films prepared in above described Examples and Comparative Example were subjected to the measurement of the tensile modulus of elasticity according to JIS 7127K7127.

Please replace the paragraph bridging pages 5 and 6 with the following:

The mixing ratio of low density polyethylene resin in the mixture composed of low density polyethylene resin and high density polyethylene resin is preferably 30 to 95 parts by mass and particularly preferably 50 to 90 parts by mass in 100 parts by mass of the mixture. Herein, low density polyethylene resin may be either branched low density polyethylene resin or straight chain low density polyethylene resin; however, straight chain low density polyethylene resin is preferable. Examples of low density polyethylene resin and high density polyethylene resin include ethylene homopolymer or copolymer resins composed of ethylene as the main component and at least one of α -olefins such as propylene, 1-butene and 1-pentene. Combinations of two, three, four or more α -olefins may also be adopted. The density of low density polyethylene resin is preferably 0.910 to 0.940 g/cm³, more preferably 0.918 to 0.938 g/cm³ and particularly preferably 0.923 to 0.933 g/cm³. The density of high density polyethylene resin is preferably 0.945 to 0.960 g/cm³ and particularly preferably 0.950 to 0.959 g/cm³.

Please replace the third full paragraph on page 14 with the following:

Additionally, one or more of a tackifier, a softener, an antiaging agent, a filler and a colorant such as a dye or a pigment can be appropriately mixed in the pressure-sensitive adhesive layer. Examples of the tackifier include rosin-based resins, terpenephenoxy resins, terpene resins, aromatic hydrocarbon-modified terpene resins, petroleum resins, cumarone-

indene resins, styrene-based resins, phenolic resins and xylene resins. Examples of the softener include process oils, liquid rubbers and plasticizers. Examples of the filler include silica, talc, clay and calcium carbonate.